



◆ Dream Big. Defy Limits. Succeed Unconventionally. ◆

Let The Absurd Institute help you achieve your full potential!

MOST POPULAR!

◆ Package #01 - Basic Access - FREE

Certification Content: Gain access to a compendium full of information on applying for certifications and free government resources.

Self-Paced Learning: Study at your own pace, with no time restrictions. A list of our favorite online videos covering procurement and certifications.

Introductory Consultation: 15-minute introductory consultation to confirm if our service is right for you.

◆ Package #03 - Planning for Success

All "Business Basics" features.

Business Plan Creation and Guidance:

- Creating a compelling standard business plan.
- Tips on aligning your business plan with your goals.

Business Registration Support:

- Step-by-step guidance on registering your business.
- Assistance in completing required forms and applications.
- Trademark guidance.

EIN Application Assistance:

- Walkthrough of the Employer Identification Number (EIN) application process.
- Help in obtaining the unique identifier for tax purposes.

Basic Business Compliance Overview:

- Explanation of essential compliance requirements.
- Tips on staying compliant with local, state, and federal regulations.

Basic Business Resource Overview:

- Need to know local, state, and federal business resources for technical assistance, capital, and funding opportunities.

◆ Package #02 - Business Basics

Business Entity Review:

- Assessment of your business needs and goals.
- Guidance on choosing the most suitable legal structure (e.g., sole proprietorship, LLC, corporation).
- Explanation of tax implications and liability considerations.

Name Availability / Tradename Review:

- Check for business name availability in your desired jurisdictions.
- Provide alternatives if the chosen name is unavailable.

Business Plan Review and Guidance:

- Review of your drafted business plan.
- Feedback and suggestions for improvement.
- Tips on aligning your business plan with your goals.

◆ Package #04 - Premium Support

All "Planning for Success" features.

Interactive Q&A Session: Join monthly live Q&A session with our staff for clarification and guidance on applying for certifications.

Certification Application Review: Receive personalized feedback on your certification application materials.

Resource Library Access: Access additional resources, templates, and course content for deeper learning.

◆ Package #05 - VIP Mastery

All "Premium Support" features.

1-on-1 Consultations: Schedule two (2) private 60-minute consultations with our business consultant and procurement specialist.

Application Assistance: Get hands-on support in completing your certification applications.

Networking Opportunities: Early support notification of networking opportunities, procurement-related webinars, and other helpful events.